



Get Glowing: Pretty Ideas from **glōminerals**

"My favorite holiday look is a soft smoky eye, paired with beautifully clear skin and a flushed rosy cheek," says **Jen Gaum**, National Educator and Makeup Artist for **glōminerals**. "My inspiration is Ice and Wind! I love the look the skin gets after ice skating outside on a cold winter day. My skin looks exceptionally healthy with the perfect amount of color to brighten up my features."

Jen's tips and product suggestions:

Eyes:

The **glōSmoky eye collection** will help you achieve the most popular eye trend that is always a favorite among celebrities. The collection comes with hands-on instructions to help you create any smoky eye look--from a soft, daytime smoky to a dramatic sexy evening eye. The kit comes with four colors: the base, lid, crease and liner. The neutral grays are universal enough to work on all skin tones. The kit is also complete with every brush you need to create this sexy eye look: **glōEye base brush**, **glōMini crease brush** and **glōSmudge brush**.

Clear skin:

I love to start off with the **glōFace primer**. This creates a perfect smooth canvas before applying foundation. The **glōSheer tint** base provides with just enough coverage to even out my skin but still allows my natural skin tone to shine through. **glōCream blush** in **guava** applied to the apples of my cheeks gives that healthy, flushed look of being outdoors in the wind. To really brighten up the skin, I use the **glōShimmer brick** in **gleam**. It adds the perfect luster to my skin. Don't forget to set the makeup with **glōHydration mist**. It will keep the colors on all day and keeps the skin hydrated.

Lips:

Lips just need to look soft and sheer. I use **glōLiquid lips** in **pink ginger**. It adds the right amount of pink and shimmer for a beautiful pretty lip.